This year, CRIT has presented two technology demonstrations at EuroiTV 2013 (11th European Interactive Conference), one of the most important conferences in the field of interactive applications and services for television and the Web.

The first demonstration, MeSoonTV, is a prototype that allows to analyze the “second life of TV content” that is, the one that begins during the airing and continues after it. The second life of TV content takes place on the net and in social networks, is not under the control of the broadcaster and is often seen as an antagonist by whom produces the content. Luca Vignaroli has also submitted the article that contains the technical description of the framework upon which the prototype MeSooTV is built and that allows the integration of heterogeneous information coming from the web and television.

The second demonstration covered the results of a project funded by the European Commission, TOSCA-MP, in which RAI is actively involved since 2011. Alberto Messina presented a simulation framework of a production process that integrates tools for automated content analysis and metadata extraction with the aim to estimate and show the trade-offs parameters at which these technologies can be applied advantageously in real production processes. Examples of these technologies are machine translation, speaker and face recognition, automated web linking, and automated video quality assessment.

EuroiTV, held annually, has many of the key topics of research areas in which CRIT has been active for years and represents a scientific event of reference for many of the developments in interactive TV, intelligent analysis of media content and man/machine interaction for multimedia services. In 2014, EuroiTV will be held in Newcastle upon Tyne (UK), becoming ACM TVX - ACM International Conference on Interactive Online Experiences for TV and Video.

Further reading:
